

LEADERSHIP STARTS AT THE TOP.

When you're the innovator, people take notice. And when the first-of-its-kind becomes one of the top choices in the industry, the industry follows.

Presidential Shake is the original luxury shingle created to replicate the look of cedar shakes with the performance of fiber glass construction.

This is peak performance at new heights.

Presidential Shake delivers the charm and character of hand-split wood shakes with the durability and strength that presides over wood in virtually every surrounding.

presidential appeal: a shake-up in good looks







executive style in a true origina

From the shade, texture and rustic sculpted edges of Presidential Shake to the staggered, authentic design, this is one decision that goes straight to the top. No other roofing has the performance, the durability and the stunning replication of real wood shakes like Presidential. That's why we're America's finest man-made shake solution.

two-in-one construction

When one layer is good, two layers are better. That's CertainTeed's theory, and it's the reason our two laminated layers of the industry's most durable materials exceed the toughest performance standards. Presidential Shake shingles are built to last.

the look of wood (minus the worry)

Presidential Shake costs a fraction of natural wood shakes, but the benefits don't end there. Unlike wood, it won't rot or decay, and it offers excellent wind and fire resistance. Plus, with StreakFighter™, it will protect your roof from the streaking caused by airborne algae.

Presidential Shake. Don't just choose it for its two-in-one durability, originality, or even the cost advantages. Choose it for the power of its position... high above the rest.

Integrity Roof System[™]



A systems approach combines high-performance components – underlayments, shingles, accessory products and ventilation – to make the Integrity Roof System a complete roofing solution. When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.

Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

CertainTeed Shingles

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business. Flintlastic® roll roofing products are also available for flat roof areas.

Roofers' Select™ or DiamondDeck™

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.

WinterGuard™

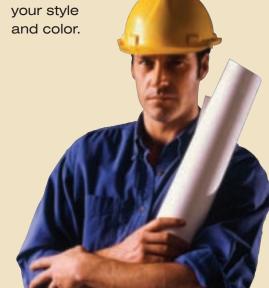
Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas.

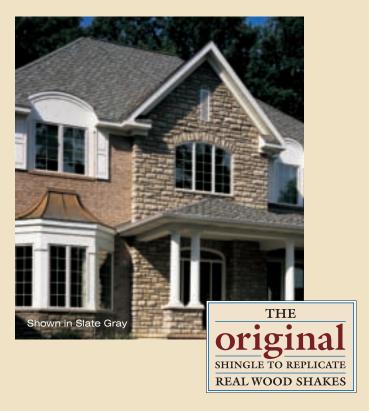
Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance.

tips for selecting a roof

- Think big View a full-sized shingle, not just a swatch or sample.
- Be real Look at actual houses where the house and roof color combinations are similar to what you're considering.
- Watch the light As you look, notice how colors appear under changing light conditions and at various times of day.
- Consider the pitch Look for roofs with a similar pitch to your own. A roof's pitch affects the way you see its color.
- Ask your contractor They might be able to point you to a home where they've installed a roof of your style





PRESIDENTIAL SHAKE[®] specifications

- Two-piece laminated fiber glass base construction
- Distinctive sculpted, rustic look
- 355 lbs. per square
- UL Class A fire resistance rating
- UL certified to meet ASTM D3462
- UL certified to meet ASTM D3018 Type 1
- ASTM D3161, Class F, 110 mph wind resistance
- Miami-Dade Product Control Acceptance
- Conforms to CSA standard A123.5

For U.S. building code compliance, see product specification sheets.

peace of mind ...guaranteed

warranty

- Lifetime limited transferable warranty against manufacturing defects on residential applications
- 50-year limited transferable warranty against manufacturing defects on group-owned or commercial applications
- 15-year StreakFighter™ warranty
- 10-year SureStart™ protection
- 15-year 110 mph wind-resistance warranty
- Wind warranty upgrade to 130 mph available.CertainTeed starter and CertainTeed hip and ridge required.

See actual warranty for specific details and limitations.

PRESIDENTIAL SHAKE[™] color palette













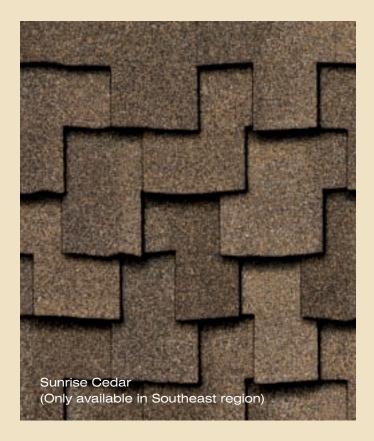




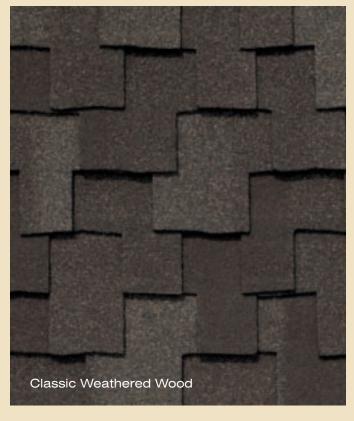


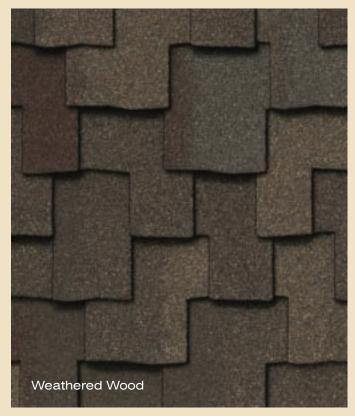


PRESIDENTIAL SHAKE[™] gallery









From light, inviting earth tones to darker, bolder hues







Color your home...virtually.
Log on to www.certainteed.com/colorview

PRESIDENTIAL SHAKE gallery



not sure which color to pick?

CHECK OUT CERTAINTEED'S COLORVIEW.™

ColorView[™] is CertainTeed's interactive tool to help you visualize product style and color options. Using it is easy.

Just go to www.certainteed.com/colorview.





We've put green thinking behind our shingle and environmentally sound manufacturing ahead of standard industry practices to produce a product line that is green and growing.

CertainTeed is committed to resource conservation. Our roofing manufacturing facilities recycle close to 90% of the production waste into asphalt materials used for the construction of roads. We also integrate recycled content into many of our packaging needs including corrugated rolls and kraft paper.

They're small steps in a big world. But we're green and growing everyday. It's a commitment we take seriously at CertainTeed.

easy selection

What's behind our #1 rating?

Builders and remodelers across America know certain things to be true of CertainTeed. For starters, we've been in the roofing business for over 100 years. We have thousands of satisfied homeowners. The process of building that satisfaction begins the moment you turn to us.

CertainTeed offers you the broadest range of color and style choices. But you'll see it's not style over substance. You'll get a roof that's made from the highest quality materials and backed by a strong warranty program. It's our promise to you: quality made certain, satisfaction guaranteed.



Add a little accent to your roof.

For a finishing touch to cap hips and ridges, use Cedar Crest—available in colors to coordinate with your Presidential Shake shingles. For the best performance, CertainTeed Presidential Starter is required to be used with these shingles.

#1 rating











long-term protection



Reaching for the ENERGY STARS.

SUSTAINED EXCELLENCE As a 2011 ENERGY STAR Sustained Excellence

recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

Presidential Shake™ available in areas shown



Color Companion Products™

With CertainTeed Flintlastic® SA, you can coordinate flat roof areas like carports, canopies and porches with your main roof. Flintlastic SA is a self-adhering low slope roofing product available in eight colors that match some of the most popular CertainTeed shingles. Ask your contractor for more information.

NOTE: Due to limitations of printing reproduction, CertainTeed can not guarantee the identical match of the actual product color to the graphic representations throughout this publication.

Lifetime limited transferable warranty, including 10-year SureStart™ protection, is applicable only in the United States, its territories and Canada; for products sold outside these areas, please refer to the International Warranty for specific details and limitations.



ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • WINDOWS • DECKING • RAILING • FENCE INSULATION • GYPSUM • CEILINGS • FOUNDATIONS • PIPE

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